

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Display of AP Tourism Promotional hoardings at Bus Que Shelters, at important metro cities by M/s. Times Innovative Media Ltd, Secunderabad - Release of Rs.53,58,352/- (Rupees Fifty Three Lakhs Fifty Eight Thousand Three Hundred and Fifty Two only) including taxes for the month of 1st October 2013 to 31st October 2013 (one month) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 888

Dated:14-11-2013

Read the following:

1. From M/s. Times Innovative Media Ltd, Secunderabad, Dt:02-09-2013.
2. Govt.Lr.No.2826/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.21-09-2013.
3. Bill.No.TIML/AP Tourism/13-14/09, from M/s. Times Innovative Media Ltd, Secunderabad, Dt.18-10-2013.

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ORDER:

In the letter 1st read above, M/s. Times Innovative Media Ltd, Secunderabad, has submitted a proposal for display of AP Tourism Promotional hoardings at Bus Que Shelters, at important metro cities like Delhi, Mumbai, Bangalore and Hyderabad.

2. Accordingly, Government have issued work order in reference 2nd read above, for taking up selective at Bus Que Shelters at Delhi, Mumbai, Bangalore and Hyderabad for a period of Three Months at the rate of Rs.1,78,50,000/- (Rupees One Crore Seventy Eight Lakhs Fifty Thousand only) including taxes. The media of promotion are:

Sl.No	Location	Media Type	Negotiated rate inclusive of printing & mounting charges (Rs)
1	Delhi	Backlit DMRC Platform Panels (25 No.s)	Rs.32,25,000/- (@ Rs.10,75,000/-per month)
2	Mumbai	Backlit Bus Shelters (25 No.s)	Rs.72,75,000/- (@ Rs.24,25,000/-per month)
3	Bangalore	Backlit Bus Shelters (25 No.s)	Rs.40,50,000/- (@ Rs.13,50,000/-per month)
4	Hyderabad	Backlit Bus Shelters (25 No.s)	Rs.33,00,000/- (@ Rs.11,00,000/-per month)
TOTAL AMOUNT NOT EXCEEDING RS. 1,78,50,000/- INCLUDING TAXES PER 3 MONTHS			

3. In the reference 3rd read above, M/s. Times Innovative Media Ltd, Secunderabad, has submitted bill along with the photographs as proofs upon display of AP Tourism Promotional hoardings at Bus Que Shelters, at important metro cities like Delhi, Mumbai, Bangalore and Hyderabad from the month 1st October 2013 to 31st October 2013 and requested the Government to release payment of an amount of Rs.53,58,352/- (Rupees Fifty Three Lakhs Fifty Eight Thousand Three Hundred and Fifty Two only) including taxes for one month.

4. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.53,58,352/- (Rupees Fifty Three Lakhs Fifty Eight Thousand Three Hundred and Fifty Two only) including taxes, for the month of (01-10-2013 - 31-10-2013) One Month, as part payment to M/s. Times Innovative Media Ltd, Secunderabad, for taken up AP Tourism Promotional display of AP Tourism Promotional hoardings at Bus Que Shelters, at important metro cities like Delhi, Mumbai, Bangalore and Hyderabad, and release of. Balance amount will be paid in due course.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. Times Innovative Media Ltd, Secunderabad, through on line. The details of Bank account is as follows:-

Account Name	: Times Innovative Media Limited,
Account No	: 00600310007118
Name of the Bank	: HDFC Bank Ltd
Branch	: Maneckji Wadia Buldg, Ground Floor, Nannik Motwani Marg, Fort Mumbai-400023
IFSC Code	: HDFC0000060

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Times Innovative Media Ltd, Secunderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER